

# ENERGIZE YOUR CAMPAIGN

## LIVE UNITED AT WORK

### INCENTIVES

Paid Time Off

Parking Spot  
(top giver gets close parking spot for a year or for a month)

Company Swag

Win Housekeeping Services

In-house Spa Day

Golf Game With the Boss

Grab Bag for Pledge Forms at Meeting  
(if employee turns in pledge form at meeting - they get to choose from a grab bag of goodies)



United Way of Northern  
Chautauqua County

# A GUIDE FOR CAMPAIGN COORDINATORS

**THANK YOU** for taking your time and energy to be your company's Workplace Campaign Coordinator. You are providing a tremendous service to your company and your efforts will make a difference in improving lives and building a stronger community for all. We at United Way are ready to assist you however you may need it.

Many resources are available on our website at [Unitedwayncc.org/campaign](http://Unitedwayncc.org/campaign) or you can simply call us at 716-366-5424. We look forward to working together and making an impact in Northern Chautauqua County

## CAMPAIGN CHECKLIST

- \_\_\_\_\_ Set up campaign dates
- \_\_\_\_\_ Create a campaign team
- \_\_\_\_\_ Schedule Staff meeting, presentation & events
- \_\_\_\_\_ Get CEO/President involved
- \_\_\_\_\_ Hand out pledge forms in person
- \_\_\_\_\_ Collect pledge forms
- \_\_\_\_\_ Complete campaign report & return to UWNCC
- \_\_\_\_\_ Celebrate! You did a great job!

## IDEAS FOR MEETINGS

### FOOD

- Bake Sale
- Cook Off
- Breakfast for a Buck!  
(coffee & donuts; burritos;  
oh the possibilities!)

### GIVEAWAYS

- Car Wash
- Silent Auction
- Rummage Sale

### "FUN" DRAISING

- Denim Day
- Puppies!
- Penny Wars
- Game Shows
- Dunk Tank
- The ideas are endless!